

GLab Scaling Impact

School of Global Studies, Thammasat University
funded by JP Morgan Chase



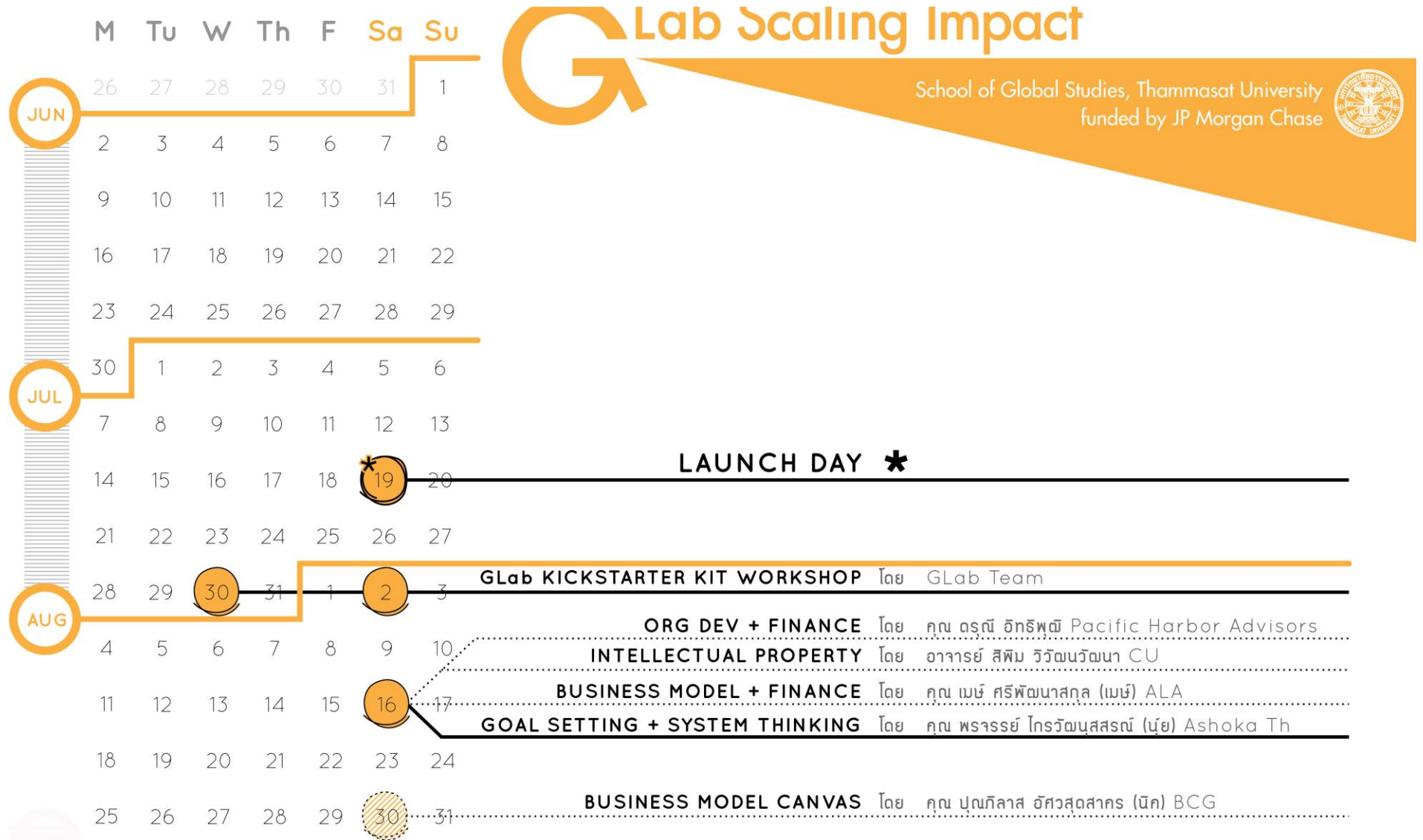
GLab Scaling Impact Program

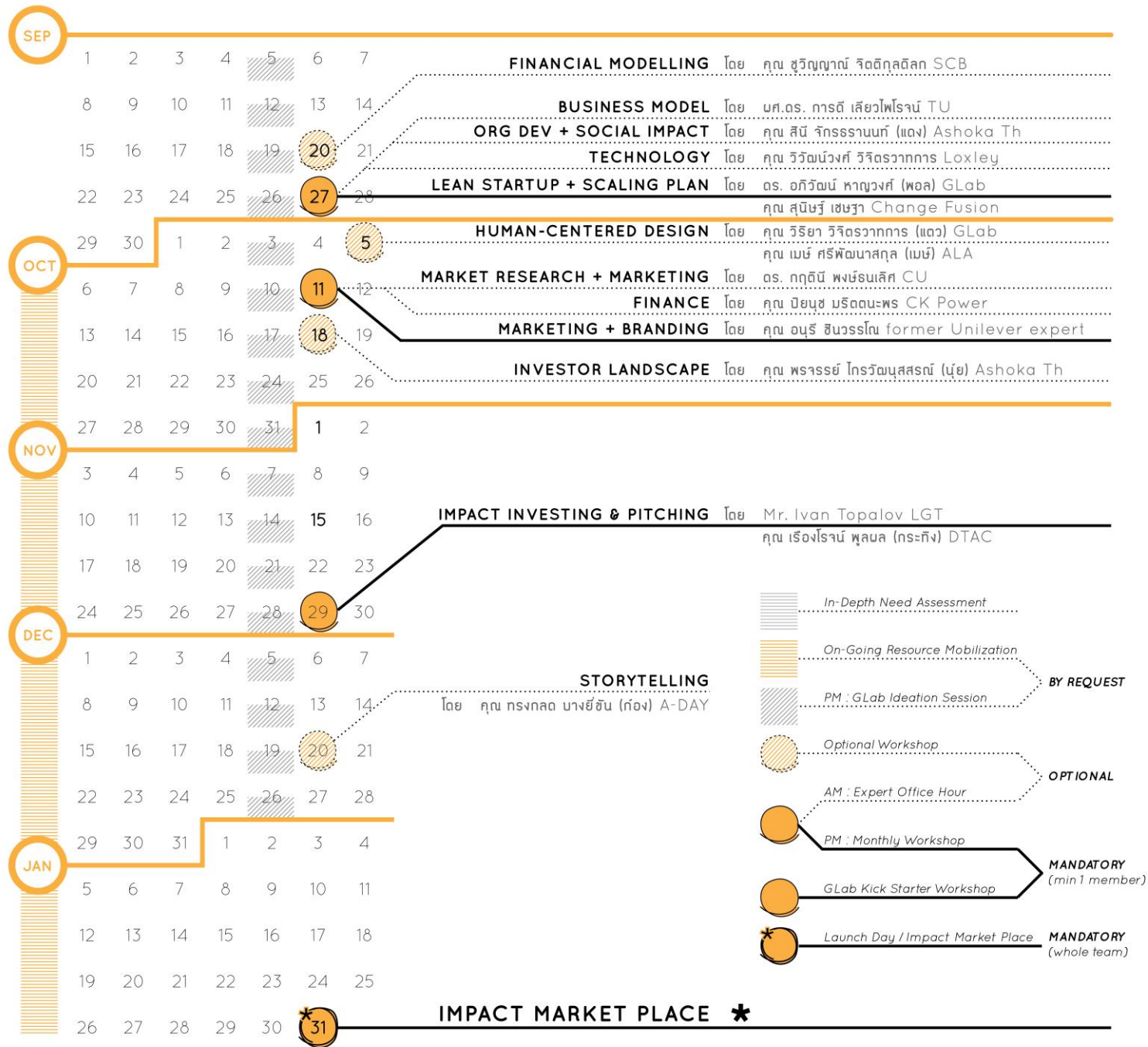
The GLab Scaling Impact Program is an incubation project for emerging social entrepreneurs aged between 18 – 35. The program incorporates activities that aim to develop business and social impact sustainability through training sessions, a network of a strong community of emerging social entrepreneurs, consultation with experts from many fields, and resource mobilization.

Objective and Goal

The objective of this project is to engage young adults with high entrepreneurship spirit and motivation to initiate change for a better society to become real social entrepreneurs. It is designed for those that have tested their prototype of products and/or services in order to help them gain skills, knowledge, and resources to establish their social enterprise and scale their social impact economically, socially and, environmentally in Thailand.

Diagram of activities in GLab Scaling Impact Program





Components of Programs

There are 8 main activities in the project as follows:

1. GLab Scaling Impact Launch Day

What: The official opening of GLab Scaling Impact Program for all participants.

When: Saturday 19th July, 2014

2. In-depth Need Assessment

What: In-depth interview with participants to understand and empathize their needs and challenges in order to design a well suited program.

When: June and July, 2014

3. Monthly Skill-building Workshop

What: Monthly workshop in many topics to develop skills for business and social impact scaling such as Systems Thinking, Marketing & Branding and Pitching, & Storytelling etc.

When: This activity is held on the same day as Expert Office Hours. While Expert Office Hours is held in the morning, Monthly Skill-building Workshop session is held in the afternoon. Please see the date of activities in the diagram of activities (above) or table of activities details (below)

Note: This activity is **mandatory for all teams**. Every team is required to send at least one member to attend each activity.

4. Expert Office Hours (EOH)

What: Good opportunity for participants to meet one on one with experts from many fields, professional business persons, and senior social entrepreneurs to consult and gain insight on many topics such as Finance, Organizational Management, Marketing & Marketing Research, Business Model, Intellectual Property Law and Social Impact.

When: This activity is held in the same day as the Monthly-Skill-building Workshop. Please see the date of activities in the diagram of activities (above) or table of activities details (below)

Note: This activity is **optional** for participants. They can choose according to their interests.

5. Optional Workshop

What: Optional workshop in developing necessary skills and knowledge for social entrepreneurs in various topics such as Business Modeling, Financial Modeling, Human-Centered Design (HCD), Grant Writing & Funding Opportunities and Impact investing.

When: Please see the date of activities in the diagram of activities (above) or table of activities details (below)

Note: This activity is **optional** for participants. They can choose according to their interests.

GLab Ideation Session

What: Opportunity for participants to make personal office hour appointments with the GLab Team (1 participant team with GLab Team and partners at a time) Through the GLab team consultation, participants developed and tested their plan and strategy by using high impact social innovation tools such as Human-Centered Design (HCD) or Design Thinking

and Lean Startup. The topics emphasized in the session are as follows:

ประเด็นที่เน้นในกิจกรรมดังกล่าว อาทิ

- Designing an efficient business model for Social Enterprises
- Finding and test insights & needs of target groups (both customers and beneficiaries)
- Product testing and Marketing
- Scaling and measuring social impact

When: All participants are able to register to meet with the GLab team every Tuesday and Friday from August to December 2014.

Note: This activity is **optional** for participants. They can choose according to their interests.

6. On-going Resource Mobilization

What: In this session, participants are able to meet with investors, philanthropists and/or people who are interested in supporting social enterprises and social projects through donating resources such as space, partnership, technology, experts, knowledge, funding and/or investment so that participants will be able to scale their impact and establish business sustainability.

When: This activity is continually executed for 4 months from October 2014 to January 2015.

Note: The result of meetings and negotiations with investors, philanthropists and/or people who are interested to support is not guaranteed. The consideration depends on the capacity of participants' enterprise/project and determination of investors, philanthropists and/or people who are interested to support

The activities will be held upon:

- Request of participants
- Interest and request of investors, philanthropists and/or people who are interested supporter
- Readiness of participants, investors, philanthropists and/or people who are interested to support
- Decision of GLab Team

7. Impact Market Place

What: This activity allows participants to pitch their project/enterprise to social investors, angel investors, fund managers, philanthropists, and/or people who are interested to support the social sector. Participants who are qualified for the pitching session is required to have clear social impact goals and their product and market test results.

When: Saturday 31 January, 2014 (Full day event)

Note: **Mandatory**–All participants are required to attend this event.

Table of activities detail

Date & Time	Session	Topic	Detail of activity	Speakers/Facilitators	Venue
June - July 2014	In-depth Need Assessment	In-depth Need Assessment	In-depth interview with participants to understand and empathize their needs and challenges for best fit and most efficient program design	GLab Team	
Saturday 19 th July, 2014	GLab Scaling Impact Launch Day	Launch Day	The official opening of GLab Scaling Impact Program for all participants with funding opportunity session from LGT Venture Philanthropy and “Young Entrepreneur Competition” by Unilever	GLab Team Unilever and LGT Venture Philanthropy Preeda Limnontakul - Ashoka Fellow May Sripatanaskul and Kaweewut Temphuwapat-Co- founders of Asian Leadership Academy	Thai Health Promotion Foundation

July 30 th and August 2 nd , 2014	GLab Kickstarter Kit Workshop	GLab Kickstarter Kit	Workshop that help participants to set their goals during the time they attend GLab Scaling Impact Program and make them into action plan	GLab Team	Thai Social Enterprise Office (TSEO)
Saturday 30 th August, 2014	Optional Workshop	Business Model 101 & Revisit	Workshop that teaches participants on what is business model and how to make the effective one by using business model canvas tool	Punpilas Asawasudsakorn (Nics) – Senior Associate at The Boston Consulting Group	Thai Social Enterprise Office (TSEO)
Saturday 16 th August 2014	Monthly Skill-building Workshop	Goal Setting & Systems Thinking	Social Goal setting and Systems Thinking workshop	Phonchan Kraiwatnutsorn – Deputy Country Director at Ashoka Thailand	Thai Health Promotion Foundation

<p>Saturday 20th September, 2014</p>	<p>Optional Workshop</p>	<p>Financial Modeling-Basic Finance & Accounting</p>	<p>Workshop on basic of efficient financial and accounting management</p>	<p>Chuwinya Chittikuladilok- Assistant Vice President at Siam Commercial Bank</p>	<p>Thai Social Enterprise Office {TSEO}</p>
<p>Saturday 27th September, 2014 10AM-12.00PM</p>	<p>Expert Office Hours</p>	<p>Business Model</p>	<p>Good opportunity for participants to meet with expert one on one to consult in topic “Business model”</p>	<p>Asst.Prof.Dr. Karndee Leopairote-Faculty at Department of Industrial and Operations Management, Thammasat Business School</p>	<p>Thai Health Promotion Foundation</p>

<p>Saturday 27th September, 2014 10AM-12.00PM</p>	<p>Expert Office Hours</p>	<p>Organizational Development & Social Impact</p>	<p>Good opportunity for participants to meet with expert one on one to consult in topic “Organizational Management & Social Impact”</p>	<p>Sinee Chakthranont- Country Director at Ashoka Thailand</p>	<p>Thai Health Promotion Foundation</p>
<p>Saturday 27th September, 2014 10AM-12.00PM</p>	<p>Expert Office Hours</p>	<p>Technology & Entrepreneurship</p>	<p>Good opportunity for participants to meet with expert one on one to consult in topic “IT & Entrepreneurship”</p>	<p>Vivatvong Vichit- Vadakan-Chief Technologist with LoxBitPA Public Co., Ltd, a member of the Loxley Group</p>	<p>Thai Health Promotion Foundation</p>

<p>Saturday 27th September, 2014 1-6PM</p>	<p>Monthly Skill-building Workshop</p>	<p>Lean Startup & Scaling Plan</p>	<p>Workshop to learn how to find customer insight and testing idea in business effectively through “Lean Customer Development” and planning for sustainable growth in “Scaling Plan”</p>	<p>Dr. Apivat Hanvongse- Faculty at Global Studies and Social Entrepreneurship, School of Global Studies, Thammasat University</p> <p>Sunit Shrestha-Founder and Managing Director at Change Fusion</p>	<p>Thai Health Promotion Foundation</p>
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<p>Sunday 5th October, 2014</p>	<p>Optional Workshop</p>	<p>Human-Centered Design (HCD)</p>	<p>Workshop that teach participants on how to find customers' need and pain-points through high impact and innovative tools "Human-Centered Design" or "Design Thinking"</p>	<p>Viria Vichit-Vadakan- Co-founder and Impact Director of GLab: Social Innovation Lab, School of Global Studies, Thammasat University</p> <p>May Sripatanaskul - Co-founder and CEO of Asian Leadership Academy and Project Manager at Thailand Development Research Institute</p>	<p>Thai Social Enterprise Office (TSEO)</p>
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Saturday 11 th October, 2014 10AM-12.00PM	Expert Office Hours	Market Research & Marketing	Good opportunity for participants to meet with expert one on one to consult in topic “Market Research & Marketing”	Dr. Kritinee Pongtanaalert- Lecturer in Marketing and Innovation at Chulalongkorn Business School	Thai Health Promotion Foundation
Saturday 11 th October, 2014 10AM-12.00PM	Expert Office Hours	Finance	Good opportunity for participants to meet with expert one on one to consult in topic “Finance”	Piyanuch Marittanaporn- Chief Financial Officer at CK Power Public Co., Ltd.	Thai Health Promotion Foundation
Saturday 11 th October, 2014 10AM-12.00PM	Expert Office Hours	Business Model & People Management	Good opportunity for participants to meet with expert one on one to consult in topic “Business Model & People Management”	Kaweewut Temphuwapat- Analyst, Portfolio Management at PTT Exploration and Production Public Co., Ltd.	Thai Health Promotion Foundation

<p>Saturday 11th October, 2014 1-5PM</p>	<p>Monthly Skill-building Workshop</p>	<p>Marketing & Branding</p>	<p>Learning how to have highly effective Marketing and Branding from professional marketers</p>	<p>Anuri Chinwonno- 20+ years experiences in a lead global FMCG company and an advertising agency, Unilever, and Leo Burnett</p> <p>Katherine Amatarinadhana- Co-founder and Head of Creations of Head 100 and the Market Development Director, Ice cream at Unilever Thai Trading Co., Ltd.</p>	<p>Thai Health Promotion Foundation</p>
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				<p>Piyanut Panpiemras- Co-founder and Head of Strategies of Head 100 and Regional Marketing Director at Unilever South-East Asia for Laundry and brand- Breeze</p> <p>Pannida Kaopatuntip- Founder of social enterprise “ພັດປັດຜົນໃຕ້” and Founder of Springboard Consulting Co.,Ltd</p>	
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Saturday 18 th October, 2014	Optional Workshop	Grant Writing & Funding Opportunities	Learn how to writing proposal to get grant and source of funding with the real grant writing competition	Phonchan Kraiwatnutsorn- Deputy Country Director at Ashoka Thailand	Thai Social Enterprise Office (TSEO)
Saturday 29 th November, 2014	Optional Workshop	Impact Investing	Participants will get insight and understand perspective of investors when they invest in some project in this workshop facilitated by professional investor	Mr.Ivan Topalov -Investor from LGT Venture Philanthropy	Thai Social Enterprise Office (TSEO)
Saturday 29 th November, 2014	Monthly Skill-building Workshop	Pitching & Storytelling	This workshop is designed so that participants will learn how to pitch like a pro and practice it as well as get feedback from experts	Ruangroj Poonpol (Krating) -Founder of Disrupt University and former Marketing Manager at Google Earth (USA)	Thai Social Enterprise Office (TSEO)

Saturday 20 th December, 2014	Optional Workshop	Storytelling	The workshop that participants will learn how to communicate like professional.	Zcongklod Bangyikhan (Kong) -Editor-in-chief of A-Day Magazine	Thai Social Enterprise Office (TSEO)
Saturday 31 st January, 2015	Impact Market Place	Impact Market Place	The activity that let participants pitch their project/enterprise to social investors, angel investors, fund managers, Philanthropists, and/or people who are interested to support in social sector.		TBA

Notes:

- / If there is change, we will notify you in advance via email
- / The rows that are painted in yellow are activities that participants are required to attend

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